

U.S. Equity Data Feeds & API

Structured, point-in-time U.S. equity datasets and API derived from SEC filings, differentiated by 20+ years of parsing and domain expertise.

Most SEC data vendors deliver raw filings. Turning those into model-ready data, correctly parsing footnotes, accommodating regulation changes, and maintaining point-in-time history across 20+ years, is significant ongoing work. VerityData handles that and goes further: Unusual Events are proprietary data derived from VerityData's own analytical work across all feeds.

Insider Transactions

Buybacks & ATM

Institutional Holdings

New Issues

Incentive Compensation

SEC Filings API & More

20+

Data Feeds

20+

Years of History

10K+

Companies Covered

Parsed and Validated

Processed by proprietary software and reviewed by experienced analysts. Footnotes, edge cases, regulation changes, and complex proxy disclosures like incentive comp metrics are accounted for in the output.

Proprietary Data

Unusual Events is VerityData's own analytical layer. 150+ pre-filtered event types derived from across all feeds, including Buy/Sell Reversals, Cessation of Selling, Low-Priced Buyback with Buying, and High-Priced Buyback with Selling.

Maintained Point-in-Time

Most feeds extend 20+ years and are maintained point-in-time. The data reflects what was known on each date, with no backfill or look-ahead bias.

No Restrictions

No EDGAR use restrictions. Available via SFTP, API (SEC filings only), or Snowflake. Full freedom to model and back-test within your organization.

U.S. Equity Data Feeds

Feed	What It Covers	History	Filing Source
Insider Transactions			
Insider Transactions	Buy/sell/ex-sell Form 4 transactions from 125K+ Section 16 insiders. 50 data points including age, gender, position.	Since 2004; PIT since 2004	SEC Form 4
Form 144	Proposed & actual sales by foreign private issuers, departed executives, and brokers not in Form 4.	Since April 2023; PIT since 2023	Form 144
Gift Transactions	"G" code dispositions, acquisitions, and neutral gifts. Two-day reporting as of April 2023 (was 45 days).	Since 2004; PIT since 2023	SEC Form 4
Distribution Transactions	PE/VC "J" code distributions to fund investors. Excludes non-informational distribution types.	Since 2004; PIT since 2025	SEC Form 4
Pledged Shares	Shares pledged by insiders. Includes pledged shares and total ownership for context.	Since 2011; PIT since 2020	Proxy filings
10b5-1 Plans	Pre-arranged trading plan disclosures. 2023 SEC rule changes significantly increased disclosure depth.	Since 2004; PIT since Nov 2025	SEC filings
Buybacks & ATM Offerings			
Stock Buybacks	All repurchase programs: announcements, quarterly execution, and ASR/tender offers in three tables.	Since 2004; PIT since 2012	10-K, 10-Q, 8-K, press releases
At-the-Market Offerings	All ATM programs: announcements, share sales, proceeds, and use of proceeds in two tables.	Since 2015; PIT since 2020	10-K, 10-Q, 8-K, press releases
Institutional Holdings			
Institutional Holdings	13-F, 13-D, and 13-G aggregated: equity, debt, puts, and calls. Aggregate peer/competitor trends.	Since 2007; PIT since 2020	Forms 13-F, 13-D, 13-G
New Issues			
IPOs	All domestic IPOs over \$50M. Monitored across S-1s, 424B4s, and 8-Ks as amendments are filed.	Since 2021; PIT since 2021	S-1, 424B4, 8-K
Lockups	IPO & SPAC lockup details: eight conditional date fields, 30+ early release fields. Accounts for earnings dates, blackouts, price triggers.	Since 2021; PIT since 2022	IPO/SPAC filings
Incentive Compensation			
Grants	"A" code equity grants: restricted stock, deferred comp, options. Joined to Management Change data.	Since 2004; PIT since 2024	SEC Form 4
Incentive Compensation	Metric-level targets & actuals for CEO annual and long-term pay. Three feeds: annual, LTI, realized payouts.	Since 2023; PIT since 2025 (varies by company)	Proxy filings
And More			
Management Change	C-suite & board changes across 7.5K+ companies. 40 data points incl. departure reason, title.	Since 2004; PIT since 2014	8-K, Form 3, press releases
Risk Analytics	New, deleted, and modified risk counts plus Jaccard similarity scores for 10-K and 10-Q filings.	Since 2004; PIT since 2004	10-K, 10-Q
Transcript Sentiment	Overall sentiment score, topic breakdown, and challenging analyst exchange count per earnings call.	Since 2023; PIT since 2023	Earnings call transcripts
Unusual Events	150+ pre-filtered event types. Top events: Buy/Sell Reversal, Cessation of Selling, Low/High-Priced Buyback with Buying or Selling.	Since 2009; PIT since 2009	All VerityData feeds
SEC Filings API	Structured text of filings organized by section. 40K+ 10-Ks, 100K+ 10-Qs, 5K+ IPO filings across 5,000+ companies.	Since 2014	10-K, 10-Q, IPO/SPAC filings

Get Access

For sample data, data dictionaries, or a trial agreement, contact:

Patrick Patel

VP, Sales, VerityData
patrick@verityplatform.com